Inspirational Markdown Cards Across Verticals
Retail & small businesses

Send offers

Leverage beacons at storefronts and closest traffic signals to broadcast latest offers, daily deals and promotions to potential customers in the vicinity of the store and drive footfalls to your store.
Happy customers are your best word-of-mouth marketers. Offer loyalty programs for your existing customers as they check out.

Every time you spend $100, you earn $10!

REGISTER NOW

Signup to earn extra $2!
Launch a new product

Announce your new product launch or new products in the store by deploying beacons at entry points of the store or public places like traffic signals and shopping malls near your stores.
Tap to call

Reduce the friction in being discovered - send beacon notifications to your potential buyers about latest listing and drive them to tap-and-call. This instant action not only helps in lead generation but also converts faster.
Offer free property valuations and other free services/information to capture fields such as email id and phone numbers. Beaconstac provides pre-designed forms for lead generation. You could leverage these forms or create new ones in minutes.
Allow users to save your digital business cards (vCards) for future references. This not only benefits your business in the long run but also gets some immediate calls for selling or buying property. Adding a complimentary service nudges customers to take immediate action.
Events & conferences

Business card exchange:

At events, it's best to connect with as many attendees as you can. However, to avoid situations where you run out of business cards, send digital business cards. This not only saves you from such embarrassing situations but also makes sure that attendees save your business cards on their devices for future reference.
Send conference schedules & digital brochures

Keep attendees informed about your conference schedules, room availability and other relevant information by sending digital brochures of the conference/event.
Use beacons for indoor navigation and direct attendees to different sections of your venue, such as restrooms, dining area, booths, networking area, first aid etc.

We are still working to get the most inspiring markdown cards across verticals and use cases. Have a suggestion? Drop a line at support@mobstac.com